

APRIL ADAMS PERTUIS

UNLOCKING THE POWER OF STORIES TO
TRANSFORM LIVES AND BUSINESSES

Speaker | Author | Storyteller



April Adams Pertuis is a dynamic force in the world of storytelling and visibility. As the visionary Founder and CEO of LIGHTbeamers, April pioneers the way for women to use their stories as a catalyst for growth. When April speaks, audiences discover the power of their own story to create more cohesive communities, build stronger relationships, and attract ideal outcomes. Her key message is always “*everybody has a story*” and that story is a powerful beacon to be used as a light for others. Leaders everywhere need to embrace better storytelling, and there is no one better to guide them than April from LIGHTbeamers.

KEYNOTE 1

“Storytelling Camp: Where will You Pitch Your Tent in 2024?”

Key Audience Takeaways

- ✓ Audience members will clearly identify which Storytelling “Camp” they are in
- ✓ Audience members will see how hanging out in that camp is limiting their ability to connect deeper with their audience/clients, and creating a disconnect in their ability to grow.
- ✓ Audiences will walk away with tangible steps they can take to move from one camp to another, to make storytelling more of a focus to create better connections with their people.

KEYNOTE 2

“Rise as an Empowered Storyteller: How to use Storytelling to Step out of the Shadows and Take Your Seat at the Table of Life”

Key Audience Takeaways

- ✓ Identify the stories that are currently holding you back (creating a dis-empowered stated)
- ✓ Audience members will see how hanging out in that camp is limiting their ability to connect deeper with their audience/clients, and creating a disconnect in their ability to grow.
- ✓ Walk away with a fresh understanding of how to tell an empowered story using our signature Story Arc Framework

PROFESSIONAL HIGHLIGHTS:



#1 Best-selling Author of 3 books: *Elevate Your Voice*, *Step Into Your Brave*, and *Shine Your Light*.



Host of top-rated (top 2%) podcast, *The Inside Story*, in 4th year of weekly production.



Interviewed over 10,000 people in her career - CEO's, Pro Athletes, Future Presidents... and loads of powerful women!

AS SEEN IN



THE HUFFINGTON POST

Woman's World

RODAN+FIELDS

elephant JOURNAL



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